

Editorial

We are honored to announce the publication of the volume 3(1) issue of the Journal of Management. This Journal of Management (JOM) is a peer reviewed academic research journal that offers a platform for academicians, professionals and scholars to publish their latest research findings in the field of management and commerce studies and is published by Management Research Department, Faculty of Management of the college/ campus, TU annually.

The scholarly and research articles published in the present Journal has undergone the editorial peer review process prior to publication to ensure that only the acceptable standard articles are published. The Board of Editors has duly acknowledged and incorporated the reviewer's recommendations into the present Journal. While editorial peer review, the results and discussion of the cumulative data analysis provided direction for improvising the articles to the present form. All the articles submitted for publication were subjected to rigorous single blinded peer review to ensure standard quality. Authors' scholarly works were resorted to critical scrutiny by subject experts to ensure scientific validity, relevance and accuracy.

Afer the rigorous screening process, eleven papers were accepted based on quality and area diversity, e.g. marketing, finance, consumer's buying behavior, inventory management, consumer's perception, self-management, income tax contribution, employee's job satisfaction, manager's English language. Researchers on the resepective areas shall surly benefit from the present issue.

We are sincerely thankful for the support and patronage of all the stakeholders without whom the present issue would never have materialized. More specifically, we believe the academicians, authors, patrons, researchers and students will continue to their support by contributing articles in the upcoming issues and by subscribing our journal. Last but not the least, we express our deep gratitude to the advisors, reviewers, and we article contributors for their respective contribution for the publication of this journal.

Our editorial team members toiled relentlessly to bring this issue out error free however we apologize for the unintentional typological and miscellaneous types of errors that might have crept in the issue and we appreciate the esteemed readers' genius suggestion, comments, and feedbacks for the inputs for our upcoming issues.



Prof. Dr. Ashok Kumar Jha
Editor-in-chief
Journal of Management