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Editorial Note

The Editorial Board is pleased to announce the publication of the December 2022 issue of The Journal of Nepalese Business Studies (JNBS). JNBS has been providing a forum for national and international authors to publish their research paper.

The current issue consists of nine articles written in the field of management covering the areas of economic development, service quality, customer satisfaction, investment decision, microfinance, stock market, advertisement, work life balance, value added tax and behavioral finance.

The researchers who are pursuing their research work in these areas will be benefited from this issue of the journal. It will benefit not only professionals in academia but also business managers for whom the results of the articles are of interest or applicable in their management practices.

We hope that our readers and authors will continue to support us by subscribing and reading our journals and submitting high-quality manuscripts. We would also like to extend profound gratitude to the reviewers of the articles. Our editorial team tried its best to make this issue free from errors but still, some errors might have been left. Therefore, we encourage our readers to point out such errors, if any, and provide us constructive comments and suggestions.